

Artistic Conception Construction

-- The Performance of Industrial Decorative Materials in Regional Interior Design

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Abstract

The article emphasize the necessary of treasuring and protecting the Regional Culture on the base of analysis to regional Interior design, present the Artistic Conception Creation is the highest confines of Interior design, describe the innovation design and material expression on regional Interior project through using metal, transparent glass, mirror as the material of modern industrial ornament.

Keywords

Modern Industrial Ornament Material; Region Character; Interior Design; Artistic Conception Creation.

1. Introduction

In the long time history, the countries and area in the world form gradually the characteristic regional culture and taste effected by different geography condition, environment climate, society convention. The “Region Character” formation was caused by three main factors: 1.local area environment, natural condition, season climate; 2, tradition, the lesson from ancestor and the life style. 3, folk-custom, original culture, local conditions and customs, local materials. The above factors create the unique scene with region character, which effect each other and decide the formation and development of region character, the natural environment contains the elements like landform, plant, water, climate which effect and control the formation and the development of region character. The humanity factor contains the history tradition, customs, construction technology in area. The socity factory contains the economic development and socity organization institution in the unique area.

Depending on the contents as above, the Interior design with region character is the scientest design, because each area has the unique “hardware” like environment,natural condition and season climate. These “hardware” effects and causes the folk-custom, socity institution, politics character in each area, finally form the unique region culture individually. Each Interior design must work with area character and region culture, so that the works of design could be with root, with life, be most suitable to this environment.

The region character of Interior design refers to the design creation which need absorb the style of folk-customs and nation and the local culture mark leaved by history, integrate them into the building environment through multi-ways. The design cannot be the copy of appearance, should look for the feeling from the spirit and Artistic Conception. The colorful world with multipiicity is just caused by the different nation background, the different area character, the different natural condition and the history culture in different time.

The design works need has the unique soul, which is just from the region culture, just called design “Character”. If we study “character” from “human” as an example, it s easy to find the “character” is

decided by the birth factor and growth trail of this “human”. This birth factory includes the elements of geography, climate, history and folk-customs where the “human” was born. The design works should be seen as a “human”. A excellent works with “character” must be with the obvious regional culture.

2. The Necessity of Treasuring and Protecting the Region Culture

When the industrial economy and technology information develop faster and faster, the human pay two price, ecology crisis and culture crisis. The people present the strategy with green andustainable development facing the ecology crisis, all of areas in the world accept this strategy gradually. But for the world culture crisis, is looking forward to getting the reasonable solution.

There is no doubt that we have entered the era with the advanced information and technology the information exchange is very convenient, optical and wireless communication technology has break through Baer's dream, and contact with people in a more compact space by high speed development. Our traditional aesthetic standards, is also being changed by a variety of "imports". Most of the time, we do not know “where are we, and where is our culture?”

For example, there are lots of overseas Chinese in the south of Zhejiang Province, who communicate with foreign countries frequently, especially with Europe and the United States ,result the culture from European and American "relaxed" of the invasion, the south of Zhejiang businessmen mostly prefer the European style, but ignore the local Ouyue regional culture. They enjoy the luxury of building and decoration, but does not consider the resulting waste of resources. Furthermore, their preferences makes some designers blindly imitate the foreign culture, eventually leading to the design works to be the lack of personality charm of blundering empty. In this atmosphere, we enter the high-grade hotels in southern Zhejiang, often do not know "where we are living".

The regional culture need be learned,treasured and protected by each Chinese. As a designer, a disseminator of culture, should try to study how to put regional culture into the modern design, so that the regional culture can serve the modern people, make the past serve the present, make regional culture play a role and the price of the largest value, this is the ultimate meaning of the regional cultural existence. How to make regional design with renewed vitality, how to make regional culture used for modern people, how to utilize, has become an important topic.

3. Artistic Conception Creation in Interior Design

The so-called "artistic conception", is a kind of new atmosphere generated by polymerization of different images, is the highest aesthetic category. The relationship between a good design work and the user is just like the communication between people, not only need talking, also need the mind communication and spirit interaction. The design works could get the soul deep interaction and has more appealing only it has the artistic conception.

The regional cultural spirit comes to a higher level, requires the designer to absorb the essence based on deep understanding to the local culture, give the intimacy to the people in the spirit. This expression of artistic conception in spirit is wishing to let space experience people join in their subjective feelings with a more positive way.

The absorption and refinement to local culture essence should be emphasized in the Interior design, and make the deep cultural elements combine with the distinctive flavor of the times. Without deep digging the regional culture, without considering the context, geographical environment and diversification, cannot reflect times character, will not create the suitable emotional space to the experience.

Artistic conception is a state of blend, a sense of beauty at the scence is obtained by a series of psychological activity of human association, imagination. There is none of the direct formal language, all the language is vague and ambiguous, willing to say but none words, which can let people feel deeply the emotion. This’s called the artistic conception, atmosphere, also be the highest state of

Interior design. The artistic realm the Interior design works is looking for, is that getting more profound feelings of the soul through the space environment decoration inspiration and induction,

4. The Artistic Conception Created by the Modern Industrial Decoration Materials in the Regional Interior Design

There are many elements decisions the Interior changes and differences, the new technology and new materials on it is an essential element in architectural design. Designers have to do is how to fully understand the foundation of regional culture, with new materials, new technology, create the excellent design works which not only can reflect the regional culture, but also can comply with the modern ecological environmental protection concept.

The expression of regional culture in architectural design is very challenging, a good design can well satisfy the people's enjoy in the visual, functional, spirit, can well pursuit the natural harmony in space. In another word, namely "carving naturally", vividly introduced the regional culture elements into the indoor space, but not apply mechanically and unnaturally or plagiarize without thinking.

4.1 The Use of Metallic Materials

Metal industrial materials, it does not draw attention to itself, and often do not have any beauty, as showed in Figure 1, the material is some abandoned machinery and metal parts, but by the re-creation of the designer, combining with the elements of regional culture, through the far view, it became a freehand ink screen, the ink dropped freely and scattered in the "paper", but only can find out that the metal materials combined by using the plastic filament, even the frames using the steel material when come near to see. It created a fresh visual sense and strong impact force, makes to experience in the regional Interior design, with the reuse of waste materials, constructed the space of the most artistic conception of the regional culture.



Figure 1. The abandoned pieces of metal, Designer: Zhitong Xu

This technique used in the field of construction decoration design is more emphasis on spirit, reflects the difference of the historical place, but the characteristics of the continuation of the emotion. The specific application of the technique of expression is also very particular which usually use the traditional architectural language and modern materials to performance; also sometimes use the traditional design idea with modern technique of comprehensive to performance.

This requires the integration of a variety of elements after careful consideration, abstraction, refinement, and apply them, let the out-show to show the inside like Shi Tao said in painting: not like but makes it may be like, focusing on the inside but not the outside, focusing on the spirit but not the out shape.

4.2 The Use of Transparent Plastic Material

Transparent organic glass is very fashionable material, as if there is no relationship with the regional decoration design, but its transparent trait, can use as the best supporting body for the regional display of technology, and arises one kind of invisible affection, when plus the light and shadow that making everything looked unreal. See Figure 2, figure 3.



Figure 2. Stealth plexiglass 1, Designer: Xiaojie Zhu



Figure 3. Stealth plexiglass 2, Designer: Xiaojie Zhu

4.3 The Use of Mirror Material

The water curtain and pond are used on regional Interior design as the most common design methods, but the application of water flow cannot be used freely under a lot of environmental conditions. The reason is that the water cycle is hard to be tidied up, maintenance need high investment to labor and material resources, if not getting long-term maintenance, the bed will appear incrustation scale and terrible smell, cause secondary pollution. Although, the mirror as decoration materials can solve this problem. The mirror can show the water reflection with the smart figure and eliminates the need to

