

The Teaching Reform and Practice of Integrating Chinese Elements into "Clothing Pattern Design and Application" from the Perspective of Special Creation and Integration

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Abstract

Innovation entrepreneurship education as an important part of higher vocational colleges, its root lies in personnel training, and personnel training will be expected to fall on the concrete course system construction, and according to the warm clothing and apparel professional teaching characteristic, through the special investigation and analysis of Chinese excellent traditional culture, Chinese elements into the clothing pattern design and application of teaching reform and practice, and connecting with the regional industry in wenzhou economic model and learning research. Combined with ideological education mode, to the value of Chinese elements in the clothing pattern design connotation, trains the student to use the tide elements in popular logo clothing and apparel design innovation design and development ability, through the Chinese element themed teaching a variety of forms of creative teaching practice, to promote the students' innovation ability of divergent thinking, professional development potential, cultivating students' clothing pattern design innovation endless motive power, fusion and team cooperation ability The spirit and power Love the Chinese traditional culture to enhance the quality of innovation quality goals.

Keywords

Integration of Specialization and Innovation; Clothing Pattern; Chinese Element; Innovative Design.

1. The Necessity of Implementing the Reform of Specialization and Fusion of Costume Pattern Design and Application Teaching

In order to implement the spirit of the national vocational education reform implementation plan (Guo Fa [2019] No.4 document) and the State Council's Opinions on Promoting the High-quality Development of Innovation and Entrepreneurship and Building an Upgrade Edition of Mass Entrepreneurship and Innovation (Guo Fa [2018] No.32) and other policy documents, To give vocational education a more prominent position in educational reform and innovation and economic and social development, firmly establish a new development concept, and achieve higher quality and more full employment, it is necessary to align scientific and technological development trends with market demand, the document said, Deepen the reform of the school-running system and the education mechanism, aiming at promoting employment and adapting to the needs of industrial development. " [1]During the 13th Five-Year Plan period, the Ministry of Education successively issued the implementation opinions on deepening the innovation and entrepreneurship education reform in colleges and universities," Relevant documents point out that innovation and entrepreneurship education should be strengthened, and the organic integration of professional education and innovation and entrepreneurship education should be promoted to ensure the implementation of the national innovation-driven development strategy". [1] Through in-depth

analysis of the documents, it is not difficult to find that specialized and integrated education plays a pivotal role in driving the national economic development strategy. [2] In the context of economic globalization and cultural diversification, costume pattern design and application, as a basic extension course of costume and costume design major structure chain, plays an important role in linking up the course chain with core courses such as women's dress design and men's wear design. To create clothing and apparel design and production technology training as the goal, to cultivate suitable for regional economic production management post needs, with innovative spirit and entrepreneurial ability to serve the development of modern industry practical talents. In order to cultivate both political integrity and ability, the curriculum integrates ideological and political education into innovation and entrepreneurship education, and combines patriotism education with ideal and ambition professional ethics education. Therefore, the traditional Chinese costume culture is organically integrated into the pattern course to stimulate students' interest in the traditional Chinese costume culture and shape students' innovative and entrepreneurial qualities of digging Chinese elements.

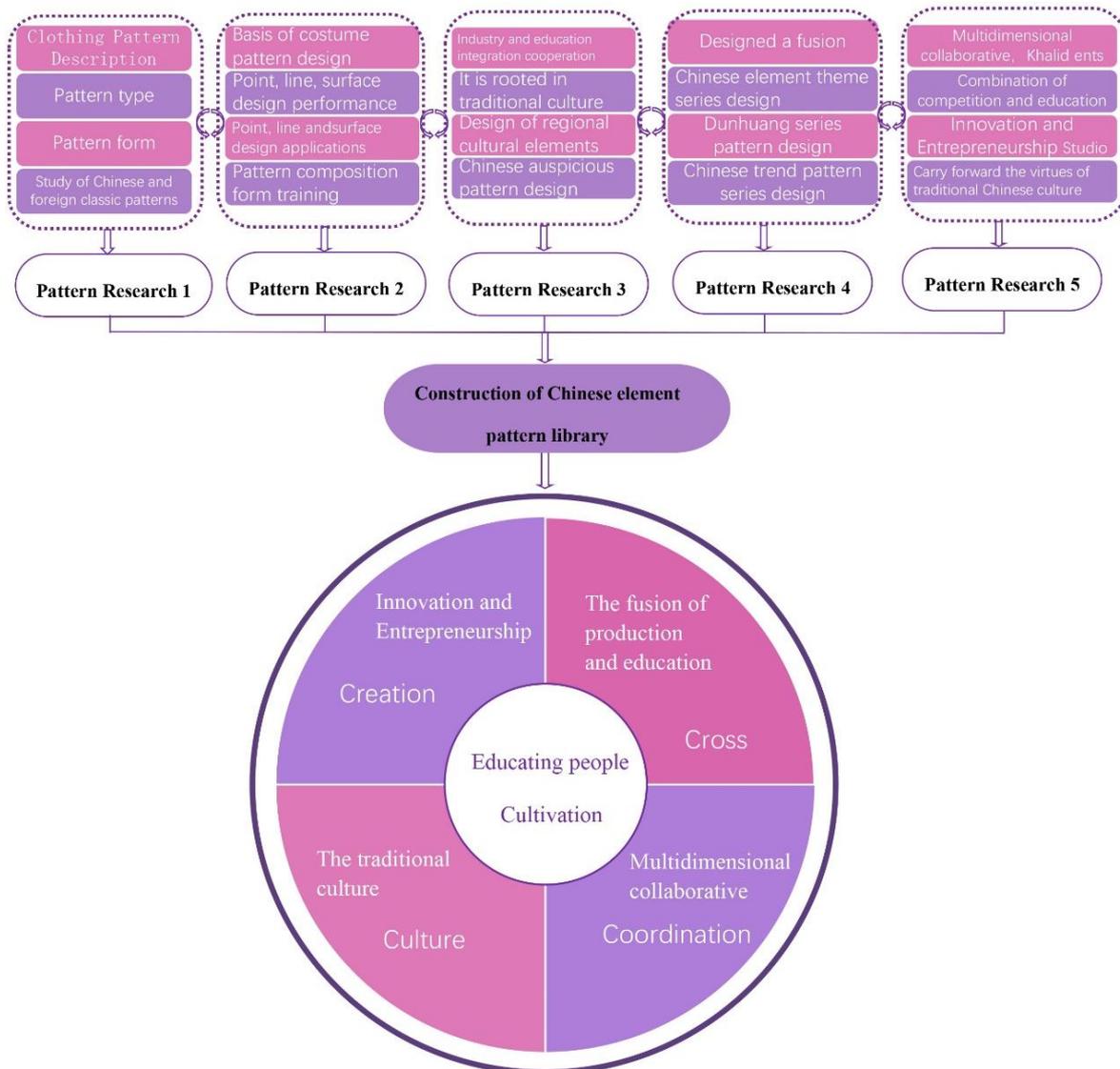
1.1 The status of related courses in domestic universities

China has the cultural foundation of bright, but for a long time pattern is influenced by western design teaching system of teaching, from the domestic part of the higher vocational college curriculum standard, teaching plan, teaching plans, teaching materials, and so on and so forth can be seen that is similar to the clothing pattern design and application of professional course lack systemic cultural literacy and disciplines, blindly introduce western design visual thinking, aesthetic, design elements, such as ignoring the clothing design education function, the road to go to, easily deny thousands of years Chinese culture history, no tradition. Nowadays, the impact of westernization wave and the post-90s and 2000s generation's love for Japanese and American animation can be described as obsession. It can be seen that the continuation, development and application of traditional culture is worrying, and the survival space of Chinese elements is at risk. Form the basis of current, no matter in the clothing design, clothing design representation, or in the apparel pattern is integrated in the practical project application, introduced are the same kind of pattern, training practice basically remain in the text, costume design teaching often appear due to teachers' personal good point set, the so-called innovation design often immersed in the teachers "unit design" the provisions of the predefined action is difficult to extricate themselves, in the most project practice as a result of the isolated, only fragmentary skills, lack of self-knowledge of apparel pattern design system and the extension of thinking. Pattern based on the hungry to introduce western learning and western learning, as long as it is related to the western pattern and apparel related courses, teaching materials, teaching evaluation means can become our country clothing pattern design model for blueprint, hence the same along the development of western culture, design form, techniques and other industrial civilization progress route, far-fetched to grafting to design teaching, making teaching metamorphic aliasing is the root of Chinese traditional culture "malnutrition". The curriculum lacks thematic setting, not to mention the good docking between the three-dimensional incubation of the project and the enterprise.

1.2 Put forward the practical significance of integrating Chinese elements into the curriculum reform

In his report to the 19th National Congress of the Communist Party of China, General Secretary Xi pointed out that "strengthening cultural confidence and promoting the prosperity of socialist culture have pointed out the direction for all art educators, including the art of clothing." [3]The development of Chinese clothing design through the long history of culture, to supply the modern clothing pattern design and application with rich soil with nutrients, in the teaching of the clothing pattern design and application in addition to the innovative entrepreneurial regionalization and diversification, the teachers and students should pay more attention to elements of Chinese traditional culture, emotion, inheritance, pattern is not limited, to its source, and with an eye to state "culture", "fusion" education. Since ancient times, in the history of dress can see elements of auspicious Chinese longfeng pattern, also often appear metaphor "four gentlemen" virtue fragrant plum, orchid, bamboo, chrysanthemum

design elements, and contains the people for a better life is full of vision auspicious patterns YingXiWen fusion with the design of the clothing, such as the designer through the Chinese element dominant trait, reveal hidden qualities of Chinese traditional culture and connotation. In the international fashion stage, Milan fashion week, Paris fashion week and other large-scale shows frequently see Dunhuang elements, blue and white porcelain, bronze ware and other elements are widely used by foreign designers. With Chinese elements as the theme, therefore, provides a number of apparel pattern design teaching feasibility scheme and professional material, to fully exploit teaching value and the essence of traditional Chinese culture, the course will from the design theme, structure layout, the cultural connotation, technological skills, university-enterprise cooperation projects, abundant clothing pattern design teaching contents and means. Improve students' ability in use Chinese elements to create new design, so as to carry forward Chinese excellent traditional culture essence, fully stimulate students to Chinese elements design and clothing design continuous exploring spirit, make course advantage of professional education, to cultivate students with professional double gen spirit and professional ability, higher vocational teaching to keep pace with The Times, made with fusion, designed the education goal, promote the construction of college combination has important practical significance.



“5C” Specialized and integrated curriculum system

Figure 1. "5C" Specialized and Integrated Teaching Mode

2. Consolidating the basic links of teaching reform of specialized innovation and integration into Chinese elements courses

2.1 Construct the 5C pattern teaching mode

The educational reform system of the integration of special creation is the reform and improvement on the basis of the original pattern course. First of all, the course takes Chinese traditional Culture as the foundation, and refines the reform idea of "5C" Chinese elements integrating into apparel patterns that is based on education, driven by innovation and entrepreneurship, Cross by industry-education integration, and coordinated by multi-dimensional collaboration (as shown in Figure 1). [4] In the series of teaching with Chinese elements as the theme, we pay attention to the cultivation of students' professional ability, establish a school-enterprise cooperation platform in the course, jointly complete the development and design of enterprise projects, and improve students' ability to use the divergent thinking of Chinese elements to carry out innovation and entrepreneurship.

2.2 Collaborate course teaching reform with local enterprises as a link

Teaching changes the past unified design standards and copying western design method, the positive response to the state encourages the integration production and education, according to the south of wenzhou regional industry characteristics and the needs of different consumer groups, in combination with the present teaching reform practice the tidal wave of dress up, will diversify China thematic series design elements and the study of culture, art and society LiDeShi research hot spot. First of all, through the basic module of clothing pattern brief study, as well as the comparison of Chinese and foreign classic patterns study, master the types and composition of patterns, cultivate the perceptual cognition of clothing patterns. Secondly, through the fruits and vegetables rubbing game, the basic modules of costume pattern design are introduced to master the design expression of points, lines and surfaces with diverging thinking of Chinese elements, so as to achieve the purpose of flexible application of pattern composition forms, deepen skills and tap students' design and development potential. Moreover, courses in zhejiang, garments co., LTD., the tide accessories project research and development as the carrier, through the integration, production and education cooperation project between colleges, in "China tide" project, put forward series of special design, costume design innovative design was carried out in which zha characters (as shown in figure 2), depicting the wenzhou ou culture series apparel design (as shown in figure 3), Chinese auspicious pattern (as shown in figure 4) spread as the design thinking, design requirements in accordance with the present The trend of national fashion.



Figure 2 Original design of Nezha's element sweatshirt

Photo source: 1901 Qianwen Chen



Figure 3. Pattern design of "Muffin Encounter"

Photo Source: 1903 Qingqing Yan



Figure 4. Original pattern design of Primrose by Fuwa

Photo Source: 1902 Yizhe Zhao

According to the requirements of the above school-enterprise cooperation projects and the practical opportunities provided by the enterprises, students have formed entrepreneurial teams, dug up the theme design resources of Chinese elements, carried out innovative and entrepreneurial practical activities through the investigation and report of special pattern design, and combined with their professional level. As a result, students are more self-absorbed in the course learning, and the staying power of R&D and design greatly exceeds the expectation of the original course. Moreover, two-way investigation and collection of Chinese elements are carried out in the course teaching, and students are encouraged to raise questions and solve problems according to the spiralling difficulty of enterprise cooperation projects. Find the entry point of project design, determine the team design ideas, form the key, text and element draft, element extraction, innovation and deconstruction, and then to the expression of pattern activation design thinking, lay the foundation for the subsequent Chinese element theme divergence series of clothing design innovation. Designed and integration into the teaching reform from the aspects of curriculum practice Chinese elements to promote costume design professional teaching and the depth of the wenzhou regional economic culture, innovation, entrepreneurship education, provide students with real broad development space, designed a fusion clothing design innovation design ability and improve students creative quality, from the designed to realize the fusion talent training.

3. Deepen the reform and practice of integrating specialized innovation into the teaching of Chinese elements

As General Secretary Xi Jinping has said on many occasions, "We should promote the creative transformation and development of the Chinese civilization and activate its vitality." On the basis of "cultural entrepreneurship and innovation", we draw on excellent national cultural soil to carry out creative transformation and activation design of Chinese element patterns, and find a way to combine the activation form of traditional elements with the development of regional culture and economy. In order to better reflect the social value and cultural heritage of the curriculum teaching reform, we should give new development to the Chinese element pattern in the flow of creative inheritance and interactive mode.

3.1 Specialized creation and integration, the design of Chinese elements is productized

Based on fusion based on production and education, enterprise project driven teaching practice, gradually we will improve the mechanism of double gen integration teaching mode, after the previous stage teaching and enterprise cooperation project of first try and polished, students more intuitively grasped the theme design idea and method of Chinese elements, in the course and the fusion advanced module, students hatch the national tide panda on site, Dunhuang series costume design, Ying Xi Wen theme of apparel design, finally realize from "pattern design work" to "design work transition" goal, blend in Chinese elements theme development design skills training course menu, integrated into the scientific research, business to the curriculum reform, In the real environment of mass innovation and innovation, students will be trained to have innovative consciousness and practical ability of innovation and entrepreneurship in the design of clothing series of Chinese elements.

In this stage, Feiste Enterprise Project promotes the linkage development of curriculum teaching reform, implements collaborative education, builds a platform for students to practice entrepreneurship, and sets up special funds to help students realize their entrepreneurial ideals. Under the framework of the theme thinking of Chinese elements, students are encouraged to build a library of professional pattern materials based on the results of the special research series of "The National Tide Is Coming", so as to broaden the theme design thinking of Chinese elements through multiple ways. In the pattern design of Chinese elements themed series, the course design is based on the regional economic development of Wenzhou. The costume design is in line with the concept of young people's personality, independence and free dress collocation, while highlighting the positive and healthy new Chinese style life attitude, which is conducive to the promotion of Chinese traditional culture and the enhancement of national confidence.

3.2 Take Chinese elements as the cultural foundation of the course to enhance the ability of innovation and entrepreneurship

According to the learning situation, combined with the apparel pattern design course and the nature and characteristics of the real project of the enterprise, the project incubation course teaching system of mass innovation and innovation integration with the theme of Chinese elements is constructed. [5] A series of national fashion pattern design cases are discussed., and enterprise project expansion and development I: Guochao panda pattern design (as shown in Figure 5 and 6). At the same time, students are trained to do enterprise project development and pay attention to putting pandas in Wenzhou. Through the local characteristic elements of "Shamao River" Women's Street in Wenzhou, with the inspiration of domestic brand snow cream, the giant panda's simple and simple image has been carried out unrestrained and innovative design attempts out of nothing, such as wearing Chinese cheongsam to personify, and seeking the emotional and aesthetic expression of the "national trend is coming" pattern design in the overall scheme design. The drawing of red silk ribbon elements at the bottom makes the overall pattern full of red Chinese goods feelings, and interprets Chinese culture with a new concept, so that consumers can feel the collision between classic and The Times, and innovates the design of Chinese fashion patterns by means of corresponding technology and re-examining

Chinese elements. In this stage of integrated teaching, students' creative passion is fully mobilized, and real enterprise projects are used to guide students to express their own ideas and design results.



Figure 5. Original design of Chinese panda
Photo source: 1901 Qianwen Chen



Figure 6. Original design by China Panda
Photo source: 1901 Qianwen Chen

Enterprise project development and expansion II: After doing a lot of research on Dunhuang Digital Museum in the early stage, the inspiration source is the Lotus Flying Caisson on the roof of Hole 329 of Dunhuang Mogao Grottoes in the early Tang Dynasty. The design takes square of caisson grain pattern at the beginning to suit grain pattern, outside central square, act the role of the edge with rich level of rhomboid, semicircle, on brunet background, according to 2 continuous wavy type skeleton, make the lotus that continuous annular space blooms. In the course, the teaching is project-oriented, and some enlightening topics are thrown, such as how to innovate the design of the important central part of the caisson pattern with Chinese elements? How to activate design elements in the current context of mass entrepreneurship and innovation? How to regain the visual novelty of familiar objects? Inspire students' imagination and innovation consciousness of pattern design through the question type. Students will eventually lock eyes the image of the cartoon cat xiangyun combined with traditional Chinese element, the image of the cat bold ideas into the imperial palace imperial cat image, from the point of modelling, this is the only the royal cat of life style, the head officer of cap, wear beads, hand thumb, and driving the abstracted xiangyun immortal life attitude, design work both Chinese traditional meaning, and do not break lively fashion (as shown in figure 7). Therefore, it is very important for teachers to plan the theme of pattern design. They must consider the connection between the project and all links of the course to make students' pattern design more original. Therefore, compared with traditional teaching, Chinese element themed innovation and innovation teaching puts forward higher and more difficult requirements.



Figure 7. Original design of icing on the cake
Photo Source: 1902 Yizhe Zhao



Figure 8. Original design of beaming eyebrows

Photo Source: 1902 Haohao Wang



Figure 9. The original creation sweatshirt design

Photo Source: 1902 Haohao Wang

Enterprise project development and expansion three: project requirements, the Chinese people like to hear the auspicious pattern of Le Tao for the activation of Chinese elements design. Taking the initiative to guide students to avoid the mistakes of pattern formalism, in the course teaching, invite enterprise tutors into the class, and put forward the revision opinions in line with the marketization of popular logo design. The project takes the image of magpie of "100 finches and deer" (as shown in Figure 8 and 9), the traditional door and window pattern is used as the symbol of local cultural elements, and the shape of square and round doors and Windows is not closed to express the formal beauty. Plum blossom, bamboo and chrysanthemum are added to the pattern to add the flavor of traditional Chinese culture. Magpie is scattered in order to rest in the pane, color matching using indigo blue and rose red gradient color relationship, with some highlights for embellishment, strengthen the three-dimensional design of Chinese elements. Pane pattern design increases the effect of projection, so that the relationship between "picture" and "bottom" more rich sense of hierarchy. In the actual practice of the "national tide is coming" project, the word interest of auspicious meaning is generated under the guise of magpie, and the combination of homophonic and auspicious animals and plants is used to design the technique of relaxation and degree, which is worth learning from. Let the students devote themselves to the development of corporate design projects, and realize the perfect combination of professional pattern design ability and innovation and entrepreneurship ability, while integrating local culture and Chinese elements into the design. Through a variety of carriers such as fashion clothes hoodies, T-shirts, shirts, jackets and so on, the country fashion clothing series product design. In addition, relying on professional material database, provides students with abundant material resources, promote the Chinese elements into the design of course teaching of double gen incubation of actual combat, and to realize the seamless docking, enterprise, industry, industrial use of enterprise resources, combined with the course characteristics of subjects, industry docking platform and channel, deepen the cooperation between colleges, building designed a new courses of the clothing pattern design and application of the depth of the fusion system.

4. Achievements of teaching reform of specially created and integrated Chinese elements apparel pattern course

4.1 Integration of production and education, multi-dimensional collaborative Chinese element themed clothing design projects are incubated

Under the background of the integration of industry and education, the course teaching has opened up the path of the integration of industry, education and research through the teaching reform system of curriculum library, innovation, innovation and innovation, namely, a professional gallery, which integrates specialized creation and education, and the teaching reform and practical research of Chinese elements themed project pattern. Using "production

,education,cultivate,research and innovation"(as shown in Figure 10) for collaborative innovation,It is an important way to examine the integration of curriculum innovation. Cooperate with enterprise tutors and college tutors to carry out special enterprise cooperation projects on costume pattern design courses. Teachers and students and enterprise tutors and students discuss design schemes with each other, learn from each other in observation, and evaluate each other's works.

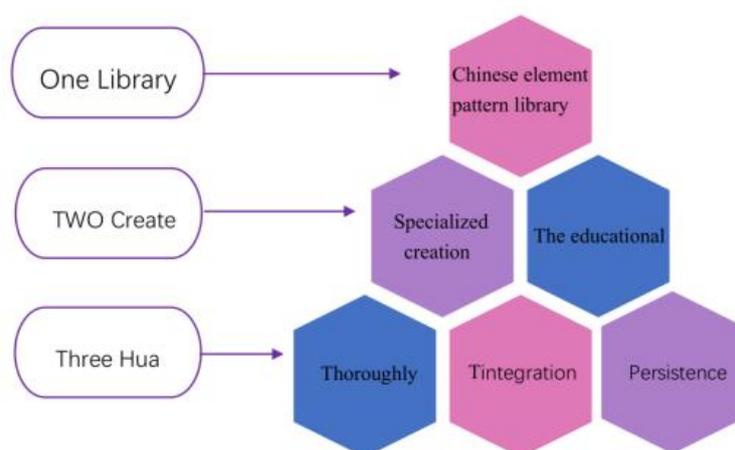


Figure 10. Teaching Reform System of "One Library, Two Create and Three Hua" Industry-University-Research and Education-Innovation Course

The supervisor of the enterprise broadcast the students' works online, which made the classroom atmosphere very active. At the same time, the excellent traditional culture stories of the Chinese nation are interspersed in the teaching process, so as to carry forward the traditional virtues and realize the synergistic development of specialized innovation and education. In addition, the enterprise also set up project development fund, set up an incentive mechanism, stimulate students to invest in the "national tide is coming" clothing design and development enthusiasm, change the previous knowledge teaching as the main line of the teaching mode, so that the pattern teaching activities more down to earth, more effective. After 32 class hours, a total of 54 students participated in the enterprise project development, among which 20 students brought 24 pieces of clothing patterns with Chinese elements, a total of 4 series, which were successfully selected into the Feist "National Tide Comes" project development, and each student was awarded 500 yuan to buy the copyright of the students' patterns. Tutors and teachers of the enterprise put forward suggestions for modification of the design, improved and deepened on this basis, and guided students to apply the pattern to the design of hoodies, T-shirts, shirts, jackets and other series of clothing. Therefore, enterprise projects as the carrier, the student can more deeply feel the clothing pattern design applications for this course, understand the clothing pattern design is a huge system, rather than solely to design a costume design, curriculum development trend of the tide at the brand, business model, and to design effective transformation, landing, after all, good enterprise "sell" is the innovative business started. Through the transformation

of ideas from Chinese element pattern design to product design, and from inspiration to theme to element to comprehensive expression of emotion and aesthetics, the whole course gradually strengthens the ability of innovation and entrepreneurship.

4.2 Promote training through competition, combine competition with teaching, and improve student human resources

The practice platform of "pattern design + entrepreneurship" has been set up in the teaching reform of Chinese elements themed integration, and the combination of pattern activation design and innovation and entrepreneurship competition in the course of "National Tide Is Coming" has been promoted. Through the theme pattern teaching design of the course, and the connection with the school-enterprise cooperation projects, the students are guided to actively declare and participate in various competitions. The implementation of the curriculum reform has achieved remarkable results. Huaihuan Ye, a student of Fashion Class 1901, successfully applied for the "Innovative Design and Application of Chinese Elements in Fashion Culture Costume", the provincial new seedling plan for college students in 2020. In the same year, Yu yu and other 7-member teams won the third prize in the 12th Challenge Cup College Students Entrepreneurship Plan Competition in Zhejiang Province. Instruct students to declare three utility model patent inventions: "a silk painting processing device", "a portable marking tool for clothing design, and a laser marking machine for clothing production", one of which has been authorized (patent number: ZL201721524484.5). There are also two utility model patents that have been accepted. Furthermore, through the packaging and polishing of the school-enterprise cooperation project of "The National Tide Comes", students' works "Flying Sky" and "Embracing Spring" won two third prizes in Zhejiang Arts Festival in 2020. From the professional competition, we find the breakthrough point of designing the theme with national tide patterns, break down the barriers of curriculum teaching, professional competition and innovation and entrepreneurship competition, and encourage students to take the design products hatched in enterprise projects to participate in the competition. On the one hand, we connect the project achievements developed by students for enterprises with the market, industry and industry through the competition platform. Finally, in the innovation and entrepreneurship of college students, the National Fashion Design Studio was established, and the entrepreneurial practice projects were incubated in a site-based manner. The successful research and development of the "National Fashion Comes" series of costume designs increased the economic benefits by 10% for enterprises and effectively enhanced the cultural connotation of corporate costumes. Promoting training by competition, combining competition with education, and the establishment of its studio effectively promote students to transform and apply the professional knowledge of Chinese element theme design to innovation and entrepreneurship achievements, and further realize the integration of pattern teaching and innovation and entrepreneurship education.

4.3 It is very important to build a special pattern library and consolidate the teaching foundation of pattern courses

Students report in the form of team cooperation through special pattern design research and material accumulation of clothing pattern design and application courses, accumulate a large number of excellent materials such as fashionable flowers, traditional flower patterns, domestic products elements, auspicious patterns, china cartoon elements, etc., and build a professional material library of Chinese elements through professional course study and a series of special investigations, providing a large number of excellent materials for the development and design of the follow-up national fashion school-enterprise cooperation project, which can be used as pattern design, inspiration source, course research, pattern design and specialty. Up to now, through Billfish, 4857 professional pattern materials have been classified and constructed (as shown in Fig. 11 and 12). The construction of pattern resource database will provide effective help for the smooth implementation and development of the future course teaching. It is believed that after several rounds of teaching reform based on Chinese elements, the construction types of special material databases are more diversified and the number of professional patterns is more considerable.

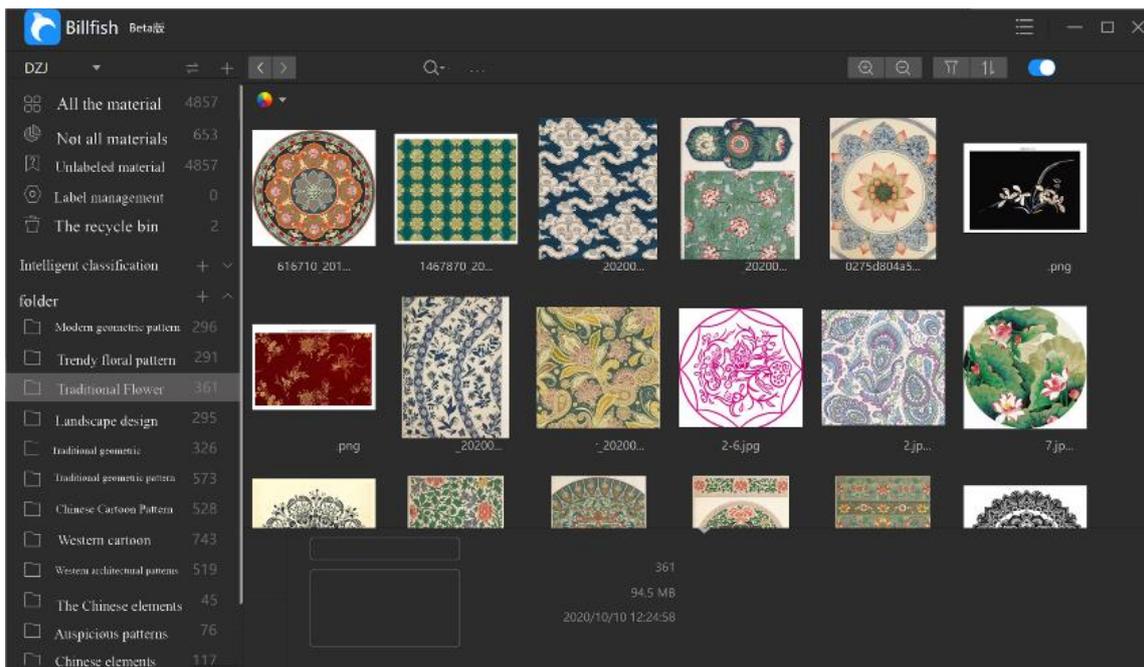


Figure 11 Chinese element pattern material library 1

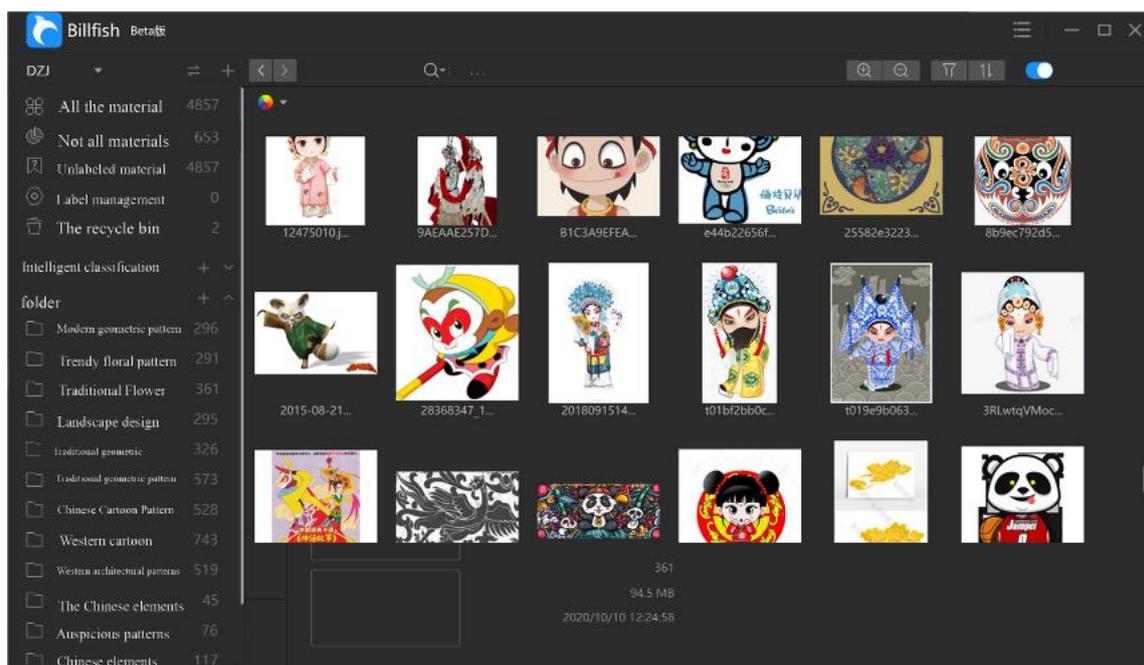


Figure 12 Chinese element pattern material library 2

4.4 Information construction of course network platform to provide students with a good independent learning environment

The course "Garment Pattern Design and Application" has completed the construction of WeChat platform, the construction of super star platform course, teaching by comprehensive information means, and the construction of course network platform teaching. Course resources run through the whole teaching process of "before class, during class and after class". Through the information construction of course network platform, network course teaching resources can be shared and students' learning situation can be more accurate and comprehensive from the platform data. With the project design and research of Chinese element patterns as the main line, the course training links of innovation and entrepreneurship are set. Based on the enterprise market platform and the professional

pattern material library of the course, the innovation and entrepreneurship education is flexibly embedded into the pattern design teaching to build professional confidence.

4.5 Integrate into the multi-evaluation system focusing on education to improve the learning effect

Through the integration of Chinese elements into the teaching practice of costume pattern design course, the teaching effect is very significant, including: 30% ideological and political literacy, 30% course knowledge, 40% project skills, corresponding to the specific objectives of course teaching. Build, "363" mode by setting the three "advanced learning" tasks, platform video learning, inform the research task before class, prepare three tasks mastered the theme elements design basic principle, familiar with the design basis, through the knowledge review, issue import, technology, cooperation and really writes really do, ideological education lesson six links in the multilayer forward link, the breakthrough difficulty, improve ability, by the teacher again, enterprise tutors, students mutual constitute a three-dimensional integrated curriculum evaluation system. Under this course is designed and integration into the Chinese elements in the clothing pattern design and application of the teaching reform, the traditional Chinese excellent traditional culture in a creative, and fine rain embellish silent infiltrates into the curriculum teaching, through the Chinese element theme pattern design, students at elements of ancient Chinese culture is so deep, and heartfelt feeling (as shown in figure 13, 14, 15). It is not only the source of modern dress pattern design, but also the world knowledge treasure. In future innovation and entrepreneurship design, more Chinese culture should be integrated into it, so that friends from all over the world can understand the essence of Chinese traditional culture. After the reform of curriculum teaching, we can clearly feel the students' entrepreneurial passion and emotion from their hearts, as well as their cultural confidence rooted in their hearts. This is the result of the teaching reform of integrating Chinese elements into the curriculum. It is learning that makes students deeply feel the influence of traditional culture and endows each student with a deep sense of responsibility and mission.

Understanding of the study of "Costume Pattern Design and Application"
Fashion design 1901 No.16 Yuqing Han

Personally, the course Clothing Pattern Design and Application is of great practical significance, not only because it is a course. Professional courses, but also because this course is a good way to abandon the shortcomings of paper! Before taking this class, my understanding of patterns is only limited to fragmentary points, lines and planes, after studying this course, I have a more systematic and professional understanding of the pattern and its application. The first thing to be in the process of contacting the seller to revise the design draft, I think the spirit of scientific exploration and perseverance are very important. I think, this is it is inseparable from the craftsmanship and professional ethics of great powers often mentioned by Teacher Dai in class. This is the so-called subtle influence in teaching! During the course study, I learned a lot of famous stories and listened to their creative process and experience, which I admire and understand Admiring. I hope that I can also cultivate compliance with professional operation norms, rigorous precision and pragmatism in the study of clothing pattern design and application courses Efficient spirit. On this basis, I must devote myself to the study of professional courses and cultivate my excellent skills, because all professional norms and occupations Spirit is based on this! In the course, when the teacher explained to us the traditional Chinese classic patterns, my feelings were very shocking, such as the national tide elements and ancient times Tiles and so on, these are novel and charming to me. After learning the course, I learned more and more carefully, including fashion week and other shows Connecting with our pattern course, I also learned about Li Ning's national trend and the design ideas of its designers, which are like a Stone thrown in The lake stirred up circles and ripples, which aroused my patriotism. That is a kind of pride that arises spontaneously, not pride but self-respect for national culture Believe in pride! One of the patterns that impressed me deeply is the Dunhuang pattern that the teacher asked us to draw in Dunhuang, especially when it comes to which pattern Design and application, I deeply realized that it is not easy to innovate the design of national patterns. From finding materials according to themes to drawing pictures, Every step is hard-won. Finally, I would like to thank the teacher for his careful teaching!

Figure 13. Reflections on ideological and political learning of the course

Photo source: 1901 Qianwen Chen

Understanding of the study of "Costume Pattern Design and Application"⁴

Fashion design 1902 No.18 Xinyi Li⁴

Before studying this course, I always thought that patterns were circles, triangles and squares presented in geometry Shape and other basic shapes. Of course, after studying the real course, I have a systematic understanding of the group, which makes me The thinking is more extensive. When talking about the national tide and Chinese elements, I will not only think of cranes and big ones. Pandas are the basic elements. In studying this course, I like "Appreciation of Chinese Elemental Costume Design" best, and design Chinese Yuan by myself When I was a vegetarian, I obviously felt that my thinking was being expanded, and I came up with many interesting ideas. And these Ideas, let the old Chinese elements innovate under the change of innovative ideas, it will become a very interesting one And retro design. When the teacher told us about the brand Li Ning, I was deeply touched. When the brand Li Ning was mentioned, It originally represents an old brand, a brand that is not fashionable or even rustic, and this year it is in Paris Fashion shows shine brilliantly and win glory for our country, so the show that wins glory for our country is based on the innovation of Chinese culture. This element point has been played by major film and television works, and now it is also a generation of cultural self-confidence Table, when designing which patterns, I added lotus flowers and swords, which represent Chinese culture. My sweater design this time is based on white rabbits. The white rabbit is regarded as our national tide brand in China First, it is also a good memory of our youth. I took the main character of the white rabbit as the biggest design of this design Point, and made its own transformation of the pattern of toffee, and made a hollow design for the edge to show it more vividly Come to the rabbit's spirit, the yellow circle inside symbolizes the moon, and it is also the image of the jade rabbit I want to express, which also Echoing this theme "Chinese Elements".⁴

Figure 14. Reflections on ideological and political learning of the course

Photo source: 1902 Xinyi Li

5. Conclusion

In the teaching reform practice of integrating Chinese elements into the course of Costume Pattern Design and Application under the background of specialization and integration, there are many problems worthy of in-depth study and reflection in the teaching. Traditional clothing pattern teaching can not meet the basic requirements of innovation and entrepreneurship in the curriculum. Parents' "care" for their children in the growth process makes students lack the ability to find and solve problems. So into real university-enterprise cooperation projects in the course, and the Chinese excellent traditional culture as the khalid ents source, From the site design and development of the "National Tide Comes" project, training students' creative thinking and the formation of "self" found the problem, by building 5 C teaching system, One Library, Two Create and Three Hua, 363 and design of production, studying and teaching reform mode, keeping students with Chinese elements as the theme of sustainable design exploration spirit, and to promote the "power" to keep creative force and the original ecological curiosity.

It is a systematic and long process to train students to have the spirit and ability of professional innovation and entrepreneurship. Not every student can be trained to be an innovative and entrepreneurial talent, but the teaching of specialized innovation and integration combined with clothing pattern design is a process of "sowing and cultivating", need to wait for flowers, must not be eager for quick success and instant benefits. Because the learning process of pattern design itself is a process from unknown to known. Therefore, from the knowledge and skills to innovative entrepreneurial dimension is indeed a long way, "pattern design and entrepreneurship" practice platform, the introduction of university-enterprise cooperation practice platform, build material library professional design, with the help of college students' innovative undertaking plan and all kinds of professional competition, professional education and creative teaching resources integration design, theme design achievement transformation so as to promote the Chinese elements. Through the practice of integrating Chinese elements into the teaching reform of Clothing Pattern Design and Application, it provides students with a broader space for the development of innovation and

entrepreneurship from the practical level, and finally achieves the cultivation of innovative and entrepreneurial talents with comprehensive quality.

Acknowledgments

- (1) Key Education and Teaching Reform Project of Wenzhou Vocational and Technical College during the 13th Five-Year Plan Period (Project No. WZYZD202010);
- (2) General Scientific Research Project of Zhejiang Provincial Education Department in 2020 (Project No. Y202045156);
- (3) Key Scientific Research Project of Wenzhou Vocational and Technical College in 2020 (Project No. WZY2020014).

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