

The Path Innovation of Integrating Local Excellent Traditional Culture into College Students' Ideological and Political Education

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Abstract

Although many of the current ideological and political education work, but the results are not very ideal, this paper based on the ideological and political education work in various problems, put forward some improvement countermeasures. Traditional culture is an important part of Chinese culture, which has a long history and profound cultural connotation. It is of great significance to the ideological education of college students. How far integration is one of the important characteristics of ideological and political education. We should integrate the high-quality part of traditional culture into the ideological education of colleges and universities, comprehensively improve the level of ideological and political education in colleges and universities, and promote the ideological and political education in colleges and universities ideological and political education reform.

Keywords

Ideological and political education; traditional culture; educational innovation.

1. Introduction

The college education has attached great importance to the factors of local traditional culture in recent years, local traditional culture suggests the cultural confidence and connotation of a place, represents the cultural characteristics of a place, in college education, if the local traditional culture can be effectively integrated, it can cultivate students' strong cultural self-confidence, also make students deeper dig into the excellent connotation of traditional culture, make students realize the charm and splendor of the times. The traditional excellent culture of the place has obvious regional colors, if colleges and universities can deeply dig into these cultural resources and open up an educational path that can adapt to ideological and political education of colleges and universities, then it will become an effective path for college students to cultivate cultural self-confidence and deepen cultural connotation.

2. The Present Situation of Ideological and Political Education in Colleges and Universities

Social education does not pay enough attention to ideological and political education In the current ideological and political education in colleges and universities. But now with the ideological emancipation and the progress of modern equipment, various information stimulates the brains of students, it is very dangerous for college students whose personality is not yet sound and thought is not stable, this has also affected the promotion of ideological and political education. The practical teaching is carried out less in the teaching of ideological and political education, due to the large number of college students, it is more difficult to carry out practical teaching, the teaching resources of practical teaching are insufficient, there is no good practical way and method, it is difficult to find

the corresponding teaching resources in the ideological and political teaching classroom that can match the ideological and political teaching of college students, and these are the main problems in ideological and political teaching. The teaching methods adopted by college ideological and political teachers are relatively old-fashioned, and they tend to learning by rote, they grasp theory and lack emphasis on practice, the course content and evaluation system are also relatively aging, which is not conducive to the promotion of ideological and political education, and also affects the enthusiasm of students in class [1]. The current ideological and political education tends to be fake, big and empty, cannot implemented in reality and stay in theory stage, and the political color is too strong, so that students lose interest in classroom teaching and fail to recognize the connection with their own reality.

3. The Significance of Integrating Local Excellent Traditional Culture into Ideological and Political Education

The positive motivating culture in traditional culture is called excellent traditional culture, learning excellent traditional culture well is conducive to social harmony and progress, and it is also conducive is beneficial for students to form good moral character and social character. Excellent traditional culture is different from traditional culture, it is the sedimentary accretion of social history over thousands of years, it can truly maintain the solidarity, friendship and national spirit of the Chinese nation, and China's national integrity and spirit. Integrating excellent traditional culture into the ideological and political education of college students can optimize the national way of thinking and value, and make excellent culture exist and continue in the form of subject.

The current situation of college students' ideological and political education requires us to integrate Chinese traditional excellent culture into college students' ideological and political education, most students love the motherland and forge ahead, They highly identify with the motherland and have firm beliefs, they are open-minded and have innovative awareness, however, some students' outlook on life and values have been impacted and influenced by foreign cultures in the dramatic changes in society, for weaker students, we need to guide them to form correct values in time.

Excellent traditional culture can improve students' ideological level unconsciously, guide them to behave and do things, promote them to form good interpersonal relationship, can also improve their adaptability to the society and the spirit of teamwork, make them have a more positive attitude towards life, and ceaselessly strive for the just cause[2]. Having a strong sense of social responsibility and a strong sense of historical mission are very rare and valuable qualities for contemporary young people, these are the embodiment of the sense of social value and social responsibility, these are the temperament that college students generally lack, and these are also the parts that we need to promote and supplement.

Valuing and developing the traditional local excellent culture can promote college students to cultivate their patriotic enthusiasm, patriotism is a social consciousness that we love and serve the motherland and integrates thoughts and emotions in one, it is the spiritual pursuit and spiritual pillar of our Chinese nation, every student is required to have the social consciousness "everyone should be responsible for the fate of the country", deeply understand the connotation of patriotism, truly have a sense of identity, value and responsibility for the motherland, the patriotic light shines in the traditional culture of our country, which is conducive for students to cultivate patriotic enthusiasm.

4. The Key Points and Difficulties of Integrating Excellent Local Traditional Culture into Ideological and Political Education

4.1 The quality of teaching contents is difficult to guarantee

At present, colleges and universities have begun to put the emphasis on local traditional culture under the leadership of policies, however, there are still many problems in the process of integrating traditional culture into ideological and political construction, there are many difficulties in compiling local teaching materials, human, financial and material resources also restrict the promotion of courses, and the evaluation mechanism system is also not perfect. Therefore, the current promotion

effect is not unsatisfactory, many local research institutions have no way to deepen their research functions into the grassroots of the school, nor can they get the positive response from the student group, as a result, the content of the text is not objective enough, introducing traditional culture rationally, one-sided and superficial understanding of traditional culture can easily cause students to misunderstand traditional culture, and it is not conducive for students to absorb the local excellent traditional culture and teaching contents of ideological and political education. In the process of education, students lack the education of local traditional culture, it also leads to the gap and disconnection between the current education and the previous contents, it is difficult for students to accept it for a while, and participation enthusiasm is not high, which restricts the integration of traditional excellent culture into ideological and political education.

4.2 The teaching methods are stale

The teaching methods are not innovative, the way of ideological and political education has largely affected the results of education, this also affects whether we can effectively use folk culture in college political education, at present, most local traditional culture is integrated into ideological and political education in a more traditional way, they are mainly conducted in the traditional way where teachers teach in class and students listen in class, this method is relatively passive, it is difficult for students to exert their subjective initiative, and they do not have way to more intuitively and deeply understand the connotation of local traditional culture. In today's media and informatization, traditional learning methods have been impacted to a certain extent, we need to change educational methods, cannot blindly stick to traditional educational methods, in the process of integrating local folklore and college political education, how to innovate educational methods plays a decisive role in the achievement of ideological and political education, if the enthusiasm of teachers and students cannot be aroused, then the promotion of ideological and political education will become very difficult [3].

4.3 Insufficient promotion platforms

The available carriers are insufficient, political ideological and political education needs a certain carrier to be carried out, excellent traditional culture also needs a certain carrier to be effectively integrated into the ideological and political education of colleges and universities. However, at present, local does not have perfect promotion platform, and there is no good way to present the excellent local traditional culture to the students, they cannot effectively perceive the connotation of the excellent traditional culture, and cannot have the substantial impact on the students. This lagging integration method will affect the integration of local folk customs, and the functions of ideological culture without excellent carriers are also restricted, in the current teaching process of colleges and universities, most schools only establish some more official cultural research institutes, but in fact, there is no actual impact on the students. Students believe that these research institutes have nothing to do with them, and there are fewer platforms for the promotion of traditional culture in the school, and many excellent traditional cultures are not included in the research scope of the research institutes. Students rarely have the opportunity to participate, which also hinders the development of traditional culture in ideological and political education.

5. The Innovative Paths of Integrating Excellent Local Traditional Culture into College Ideological and Political Education

5.1 Pay attention to the compilation of textbooks

In order to naturally and effectively integrate Chinese traditional excellent culture in college ideological and political education, it is necessary to re-integrate and compile the current textbooks, and conduct overall training for vocational and technical personnel, practice how to naturally and effectively integrate into Chinese teaching traditional culture, the professional teaching and research teams are required to do research and integration in the textbook compilation. We should not stop at simple inculcation, but must effectively grasp the teaching time, and truly combine traditional culture

with ideological and political teaching, in the process of education and teaching, students should set a correct concept in a subtle process, so as to truly enhance the sense of identity with traditional culture. In the process of re-integration of traditional culture, professional staff are added to carry out scientific teaching and research, and experiments are carried out on the results of teaching and research, and ensure that classroom teaching is carried out in the most effective way.

5.2 Connect with traditional education

In the process of integration, we strive to find the point which conform to traditional education, the two are not separate, we must make a good connection between traditional ideological and political teaching and ideological and political teaching, make the students' ideological and political education awareness gradually improve. This can reduce the difficulty of teaching research and development, and can also make students more naturally transform to the four types of teaching related to traditional culture[4]. We need to integrate and upgrade cultural resources, introduce the most classic content to students, focus on developing students' ideological character and patriotism, combine theoretical knowledge with practice, and promote students fully understand Chinese traditional culture.

5.3 Develop rich cultural forms

Developing more diversified cultural activities, traditional festivals are the good starting point, we can organize diverse cultural activities based on the traditional festivals of the Chinese nation, and organize activities through festivals to make students deeply understand ideological and political education in the process of participating in activities. Students not only need to know the results, but also explore the process of reaching the conclusion itself, so that they can essentially understand what traditional culture wants to express. The school can help associations with excellent traditional cultural connotations carry out activities, for example, associations such as the Dizigui Association and Hanfu Club carry out some activities that are more related to traditional culture, and send instructors to explain and help the club activities, redefine traditional culture through this visually rich and interesting activities, make students improve their moral level and sense of responsibility in the rich social and social activities, and take up the mission of inheriting the Chinese civilization and the spirit of the Chinese nation. Integrating traditional culture into ideological and political education in colleges and universities requires joint efforts, the construction of campus cultural infrastructure is a very important part, good campus cultural facilities can promote the construction of campus cultural environment and the promotion of traditional culture, we can make full use of the campus memorial museums, including cultural sites and other resources in the city, make students participate in such practice activities, more intuitively and deeply understand traditional culture, and make students experience traditional culture personally.

5.4 Attach importance to the construction of the teacher team

Every step, word and action of the teachers will directly affect the students, so the teachers need to set an example and become an example of the students, set a correct viewpoint for life, values and the world, so that they can become the example which students to learn, and have a positive impact on the three viewpoints of students. Moreover, we must always pay attention to our ideological and political ideas and set a good moral example. College teachers not only need to have rich professional knowledge, but also need to improve the ideological and political ideas of the course. They must not only teach students to learn knowledge, but also spread ideological and political education. Important tasks require the overall quality of teachers. Important tasks require the comprehensive quality of teachers. Teachers not only need to fully strengthen their ideological and political theoretical foundations through self-study, research, and self-summarization, but also always pay attention to national events, earnestly study the spirit of the 19th CPC National Congress, quickly understand the socialist thoughts with Chinese characteristics in the new era, and study earnestly core values of Chinese socialism. Moreover, the overall quality of college teachers cannot be affected. They need to have strong national confidence, understand and love our excellent national culture, and show students the history and culture of our excellent traditional Chinese people. We can also be proud of

Chinese culture and feel the pride of our people. Cultivate students to have the attitude of "discard the dregs and absorb the quintessence", have thinking, make independent decisions, form correct values, and grow into outstanding young people in the new era.

There are many contents of humanities in college specialties, and these contents have a great impact on the ideological and moral level of students as well. These contents will convey positive driving force for communication and contribute to education. These courses provide excellent premises for ideological and political education. College courses have a wide range of knowledge, moreover, the learning scope is relatively wide. Therefore, when teachers giving instruction, the ratio of humanities and science knowledge is relatively high. Basically, each unit has its own topic, teachers can extract some ideological and political contents from these courses, start from the tasks, events or stories in each unit, and bring them into relevant ideological, political and moral issues for teaching. Teachers should encourage students to participate in group discussion, and actively guide students to set correct outlook on life, values and world outlook. Especially for certain cross-cultural courses, teachers need to guide students to study questions dialectically, not only need learn, but also need think to learn, teach students to build cultural self-confidence, tell the students that the leadership of the party is trustworthy, and conduct the overall analysis of the core socialist values simultaneously.

5.5 Promote new media device

The traditional culture is promoted in combination with new media device, compared to traditional media, everyone can feel the power of these excellent traditional cultures more clearly and directly through video PPT and other realistic methods. The speech conferences of family style and family instruction can be organized, make students feel the charm of traditional culture from specific examples, encourage everyone to publicize their family style and family instruction, dig into everyone's inner exploration sense for traditional culture, thus spreading traditional culture, students can truly receive ideological education. Propagating local traditional culture on campus actually has more advantages, the campus has rich connotation and strong academic atmosphere, it is more convenient to promote traditional culture, and it is easier to influence the thinking of college students, newspapers, blackboards, newspapers, banners and other contents can be added to the school, so as to propagate traditional culture in an all-round way, make everyone deeply understand the charm of local traditional culture, and get to the heart of every student in posture.

6. Conclusion

The local traditional culture plays an indelible role in the ideological and moral education of colleges and universities, if it can be fully integrated into the local traditional culture, it will not only make students have cultural confidence for their own local culture, but also play an important role in ideological and moral education half the work with double results, traditional ideology and culture actually embody the moral characters that most student groups lack, which can be summarized as a part of ideological and political education, classroom presentations, student club activities and other methods are combined to create a strong cultural atmosphere, which can promote the improvement of students' ideological and cultural level, and provide powerful help for students' ideological construction work.

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