

# Lepaon's Understanding of Group Psychology and Consideration of Ideological and Political Education

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## Abstract

Group is the inevitable organization form of human being and the basic existence form of human existence. Group behavior plays a very important role in the changes of society and the evolution of civilization. Therefore, it is very important to understand the group psychology and grasp the group psychology. Lepaon was keenly aware of the power of the group, analyzing its psychology in detail and playing an important role in group psychology and even social psychology. Based on Lepaon's book the rabble, this paper tries to understand his research on group psychology and analyze some phenomena in the process of ideological and political education.

## Keywords

Group Psychology; Motley Crowd; Thinking of Ideological Work.

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## 1. Introduction

There's an old saying: A The Three Stooges is better than a Zhuge Liang. There is no doubt that we can understand it as a collective wisdom, can be understood as "Unity is a strength"[1]. But Gustave Le Bon, a French social psychologist, argues that once an individual is in a group, the group mind dominates, "From the moment they become part of a group, the learned and the unlearned alike lose their powers of observation." Instinctively and consciously put themselves under the leadership or rule of a leader, groups are "Much more docile" in obeying their leader than in obeying their government. Therefore, we will consider what reference and Integration Group Psychology can bring to ideological and political work.

## 2. "Group Psychology + ideological and political education"

"Group Psychology + ideological and political education" is the deep integration of group psychology and ideological and political education. It makes full use of the platform of group psychology and modern information and communication technology to deeply excavate the spiritual connotation of ideological and political education, we should actively broaden the communication channels of ideological and political education and continuously expand the educational scope of ideological and political education, so that ideological and political education in the new era radiates new vitality and spiritual vitality. However, due to the limitations of traditional means of communication and educational model, ideological and political education can not be fully Kalanchoe pinnata in the young students, into the heart of the brain, deep into the soul. Therefore, colleges and universities should adhere to the principle of people-oriented, constantly innovate the concept of education, integrate educational resources, enrich educational contents, improve educational forms, widen educational communication channels, and optimize the working mechanism of moral education, "Group Psychology + ideological and political education" will be integrated into the ideological and

political work of college students, and the method of strengthening the ideological and political work of colleges and universities will be innovated.

### **3. The role of group psychology in ideological and political education in colleges and universities**

#### **3.1 The smooth development of ideological and political education**

The object of education is people, and the object of ideological and political education in colleges and universities is students. Everyone as an individual can not separate from the community and society and exist independently, students are also in the “Small Society”, can not separate from the student groups and exist independently. The ideological and political education of college students can be carried out through group psychology. “Two courses” is the main carrier of ideological and political education for college students. Through “Two courses”, students can be educated in ideological and moral cultivation, laws and regulations, current affairs and politics, mental health, etc., and the development and advancement of these educational courses depend on the group. In the course of psychological education, there are fundamental differences in the ways and means of solving problems through group psychology and individual psychology, communication channels, etc., positive, Sunny and healthy group psychology will let everyone in the group feel positive energy, effective, pleasant communication and unimpeded communication channels will promote the physical and mental health of each member.

#### **3.2 Conducive to building a harmonious campus culture atmosphere**

The ideological and political education of college students with group psychology theory can promote the cohesion of formal group and informal group, and promote communication among group members. University life will make students have all kinds of maladjustment, the same will let the graduating students go to the community confused, in the final analysis, because the atmosphere of the university and the outside world is different. Campus environment is relatively simple, the outside society is relatively complex, more diverse. The biggest problem many students face when they go into the society is that they can not get along with others and deal with interpersonal relationship well. The formal and informal groups in colleges and universities can provide students with a platform for communication and communication, to a certain extent, exercise students’ mental endurance and problem solving ability, and increase students’ People skills, the foundation was laid for students to enter the society.

In addition, group psychology has a guiding effect on individual psychology. When an individual in a group produces opinions, opinions or ideas that are different from those of other group members, the individual members tend to yield and force themselves to conform with the other members of the group, this will increase the cohesion and solidarity of the whole group to some extent. Therefore, schools should give full play to the role of formal groups and informal groups, make use of group psychology theory, enhance the cohesion of students, for ideological and political education work smoothly escort.

### **4. Conclusion**

The depth of psychological education in colleges and universities is good at theoretical research. Therefore, in the organic integration of psychological education in the new era and ideological and political education in colleges and universities, while incorporating the concept and technology of group psychology into the use of self-media to provide educational practice activities for psychological education in colleges and universities, the psychological staff of colleges and universities should also strengthen their own qualities in order to improve the level of educational research, thus promotes the ideological and political education practice activity the education effect. It is urgent for the new generation of ideological and political workers to strengthen the cognition and understanding of psychological education of contemporary college students and explore the planting

and perception of psychological education in the new era in ideological and political education of colleges and universities.

## Acknowledgments

On the accomplishment of this thesis, I would like to take this chance to express my sincere gratitude to those who helped me and assisted me during the writing of my thesis. I would like to thank my postgraduate tutor for her careful guidance in the study of my postgraduate course, the choice of research topic, the help in the research process, the revision and submission of the paper.

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