

Study on the improvement of employment and entrepreneurship course quality in private colleges in He Nan province in the new era

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Abstract

This article through the current politics change Angle to guide colleges and universities promote employment entrepreneurship quality to cultivate students of henan university employment entrepreneurship curriculum to student's employment effect were analyzed, and an in-depth understanding of the current university students' employment entrepreneurship curriculum present situation, analyze the existing problems, the author from the curriculum form, the curriculum content, curriculum resources and curriculum, using theoretical and empirical combination of research, combined with the present situation of the college students entrepreneurial employment, depth analysis how to improve the employment quality of entrepreneurship, explore solutions to school need to be taken to solve these problems which ways.

Keywords

Employment and entrepreneurship;Curriculum quality;Tai chi model.

1. Introduction

The successful convening of the 19th national congress of the communist party of China (CPC) marked a new era in the construction and development of socialism with Chinese characteristics and sounded the clarion call for China to become a great modern country. After nearly 40 years of development, private universities play an increasingly important role in the higher education system. Entrepreneurship of college students in private colleges is related to the construction of a strong education country and an innovation-oriented country. It is the responsibility and obligation of college students' entrepreneurship guidance departments in the new era to vigorously develop entrepreneurship skills training for college students, improve the quality of employment and entrepreneurship courses, and build and improve the entrepreneurship guidance service system.

2. The new era has given new connotation to improving the quality of employment and entrepreneurship courses

The report to the 19th national congress of the communist party of China (CPC) pointed out that we should stimulate and protect entrepreneurship and encourage more social entities to engage in innovation and entrepreneurship. We will promote the employment of college graduates through various channels, provide all-round employment services, improve the quality of employment, train technical, professional and service-oriented talents, carry forward the spirit of traditional culture, and create a harmonious employment atmosphere. "In recent years, the government has introduced the relevant policies of "mass entrepreneurship and innovation", which has pushed college students' entrepreneurship to a new climax and entered a new era.

According to the national bureau of statistics, in 2016, there were 2,596 regular institutions of higher learning in China, of which 741 were private institutions of higher learning, accounting for 28.5 percent. In 2016, there were 7.49 million students enrolled in general undergraduate programs, while private colleges and universities absorbed 1.74 million degree shares, accounting for 23%. Private colleges and universities diverted more than one fifth of their enrollment for higher education. On February 13, 2019, the state council issued the notice of the state council on printing and distributing the implementation plan of the national vocational education reform, which put forward a comprehensive reform plan for vocational education. At the same time, it also puts forward a new idea for the curriculum system of innovation and entrepreneurship, the core content of innovation and entrepreneurship education in private colleges. A review of relevant literature shows that few studies have guided private colleges to improve the quality of employment and entrepreneurship courses to cultivate students from the perspective of political changes.

3. Analysis on the current quality of employment and entrepreneurship courses in private colleges in henan

In 2014, the first employment rate of college graduates in henan province was 80.35%, 2.85 percentage points higher than the national average. Due to the large number of graduates, 81.98% of the graduates chose to find jobs in henan province. The province's ability to absorb employment is limited, and graduates are facing great employment pressure. Graduates in henan province are facing great employment pressure and need to improve the quality of employment and entrepreneurship by virtue of the opportunity of entrepreneurship education. Therefore, how to improve the quality of college students' employment and entrepreneurship courses, the specific training methods to improve the quality of entrepreneurship and employment courses, as well as how to carry out in colleges and universities, and how the implementation strategy results, there is a lot of research space.

In terms of the quality of college students' employment and entrepreneurship course in the new era, it plays a certain role in the cultivation of college students' employment and entrepreneurship ability in private colleges. With the acceleration of the central plains economic zone construction, the demand for innovative entrepreneurial talents are also increased dramatically, as a result, private colleges and universities in henan province have the responsibility to put forward feasible for local colleges and universities entrepreneurship education curriculum form, improving the quality of course the measures for the implementation of entrepreneurship education, improving the quality of employment, entrepreneurship, realize the goal of education, and cultivate more innovative talents, improve the students' employment ability, increase job satisfaction, at the same time help the will of their own businesses students reach their dreams.

4. Problems existing in the employment and entrepreneurship curriculum of henan private colleges

The innovation and entrepreneurship education in private colleges in China has been continuously strengthened and made positive progress. But at the same time, innovation, entrepreneurship curriculum system as the core content of innovative entrepreneurship education run by the local colleges, through the analysis of existing literature and combinative oneself is the advantage of private colleges and universities teachers found that private colleges based employment entrepreneurship and professional employment entrepreneurship quality could not reach the requirements of training goal, there are still many problems. Here, the basic employment and entrepreneurship course refers to the basic course of the discipline, while the professional employment and entrepreneurship course refers to the core practice course of the discipline.

4.1 Vague course objectives and lack of systematic course contents

The training objectives of private colleges and universities are not clear, private colleges and universities "do not go deep" in the professional employment and entrepreneurship course practice of college students, and the practical training of innovation and entrepreneurship ability of some majors

arranged by the school is often divorced from students' disciplines and majors in school and classroom teaching. The curriculum objectives of professional employment and entrepreneurship education are often stated in general terms to cultivate employment and entrepreneurship talents, but it is not clear in what period of time and how to evaluate and verify them. Under the guidance of vague curriculum objectives, the curriculum of employment and entrepreneurship education cannot be carried out smoothly. There is little connection between subject courses, practical courses and entrepreneurial practice platform, mainly basic elective courses, so it is difficult to guarantee the course effect. Emphasis on basic employment and entrepreneurship theory indoctrination, lack of professional employment and entrepreneurship practice ability integration.

4.2 Course resources need to be built

The system of teachers' guidance for students' employment and entrepreneurship course resources and practice in private colleges and universities is not perfect, teachers' guidance to students is not timely and more discontinuous, and it is not effective in cultivating students' employment and entrepreneurship ability. The lack of early planning to cultivate college students' awareness of employment and entrepreneurship, the school provided insufficient funds for practical construction of curriculum resources, and the employment and entrepreneurship practice activities are not targeted and systematic.

4.3 Course management needs to be strengthened

The practice of professional employment and entrepreneurship courses for college students is short of specific and effective management guidance. There is no unified management plan for the quality of professional employment and entrepreneurship courses. There is no training course for professional employment and entrepreneurship.

5. The main factors affecting the quality of employment and entrepreneurship courses in private colleges in HeNan

In view of the above problems, combined with teaching experience, the following three reasons are analyzed:

5.1 The curriculum planning of basic employment and entrepreneurship is not scientific enough

Private colleges and universities stimulate students' awareness of entrepreneurship through innovation, strengthen the in-depth development of innovation and entrepreneurship education in colleges and universities, and comprehensively recommend innovation and entrepreneurship education. The course planning and training mode of basic employment and entrepreneurship is single. In addition to ontological knowledge as the assessment point, students can also set up a team to start a real business through actual combat, and accumulate experience, knowledge and ability in the process of starting a business

5.2 Teachers are insufficient and students are not satisfied with classroom quality

Students' innovation and entrepreneurship need to have a professional tutor for education and training guidance, professional teachers are not strong, students will lose a strong pillar, meet difficulties without any measures, or poor organization and coordination will lead to a series of problems, then students' enthusiasm will be suppressed, will lose confidence. Private colleges and universities need to establish an excellent and stable team of entrepreneurship education teachers in order to gradually realize the professionalization and specialization of entrepreneurship education teachers

5.3 The course content is lack of standards, and the course quality evaluation system is not perfect

Innovation and entrepreneurship education is gradual. For private colleges and universities, the evaluation of innovative thinking should be highlighted from the enrollment of students to the selection of talents, especially the cultivation of students' professional employment and

entrepreneurship practice ability. There are high requirements for the systematization of course content, and only by evaluating the effect between teaching process and teaching objectives can students' participation be better stimulated.

6. The construction of the "tai chi" model for improving the quality of employment and entrepreneurship courses in the new era

Tai chi refers to the space-time relationship of the universe at the time and space poles. The taiji diagram is a true portrayal of the standard characteristics of taiji Yin and Yang, and the Yin and Yang complementary in the sphere is a major feature. The principle of its change lies in the ancient language of tai chi said the process of tai chi is: the infinite - tai chi - two instruments. In tai chi, the Yin and Yang of tai chi are the unity of opposites. 'Yin and Yang' is a generalization of the relative properties of related things or phenomena or the properties of opposing sides within the same thing.

Borrow to develop students to employment and entrepreneurship curriculum model of "tai chi", that is to say, on the basis of the set to cultivate students employment, entrepreneurship and professional employment entrepreneurship course in the process, to cultivate the students' employment, entrepreneurship and professional social employment, entrepreneurship and "tai chi" Yin and Yang, the combination of basic employment entrepreneurship and professional employment entrepreneurship is like the inside of the "tai chi" Yin and Yang, in the cultivation of college students' whole ability is born together, and the unity of opposites. At the same time, we should grasp this degree in the process of training, so that the course training of college students' employment and entrepreneurship ability can achieve the perfect integration of basic employment and entrepreneurship ability and professional employment and entrepreneurship ability, so as to maximize the effect of "tai chi" training mode on improving the quality of employment and entrepreneurship courses.

The so-called "tai chi" training mode is to combine the characteristics of "tai chi" in the course training of college students' employment and entrepreneurship ability, integrate the characteristics of tai chi, namely its relativity, dependence, rise and fall, as well as the transformation and the circle and change of "tai chi", into the whole student training program. In order to improve the quality of college students' employment and entrepreneurship courses, students' training objectives, training approaches and methods, and training contents are set accordingly, so as to form a training mode to cultivate students' employment and entrepreneurship ability, namely "tai chi" training mode.

6.1 Characteristics of the "tai chi" mode for improving the quality of innovation and entrepreneurship courses

A the circle and change of training mode of "tai chi" course

B. The ups and downs and transformation in the "tai chi" mode of improving the quality of innovation and entrepreneurship courses

C the relative and dependence of training methods and contents in the training mode of "tai chi" course

6.2 The content system of "tai chi" mode for improving the quality of innovation and entrepreneurship courses

A. Proportional distribution of course contents between basic innovation and entrepreneurship ability and professional innovation and entrepreneurship ability

B. Content setting of "tai chi" mode of innovation and entrepreneurship course

C. The plan for the "tai chi" model of innovation and entrepreneurship course

6.3 Evaluation system of the "tai chi" model for improving the quality of innovation and entrepreneurship courses

A social evaluation model for innovation and entrepreneurship courses

B. Social evaluation of innovation and entrepreneurship courses

C. Reflections on the social evaluation mechanism of innovation and entrepreneurship courses

D. Analysis of survey results and evaluation index system

"Tai chi" theory, the design construct of improving the quality of student employment entrepreneurship "tai chi" model, combining with the characteristics and the theory of "tai chi" arrange employment, entrepreneurship and professional obtain employment entrepreneurship training methods, training content and training methods, improve the quality of employment, entrepreneurship, and provide reference for college curriculum reform. Combining theoretical courses with practical courses, theoretical courses guide practical courses to present a series of problems in the employment and entrepreneurship courses of real private colleges and universities one by one, analyze their causes, and put forward improvement strategies, thus forming a closed loop with strong application value.

7. Conclusion

We will promote "education" and "education" at the same time. This topic in private colleges and universities as the background, analysis of private colleges and universities of entrepreneurship of university students' employment quality can not meet the training target of problem, and put forward countermeasures and Suggestions of improving the quality of course, "tai chi" model build, can actively, the right to encourage and guide students to entrepreneurship, strive to cultivate entrepreneurial talents, for private colleges and universities entrepreneurship education of university students' employment has important guiding significance, to provide new ideas for improving the quality of employment, entrepreneurship, to stimulate the employment of college students can promotes the entrepreneurial enthusiasm, initiative and creativity.

References

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