
Design and Application of Folk Culture Twelve Zodiac in Marine Shell Porcelain

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Abstract

Folklore culture is the category of intangible traditional culture, and it is also a folk cultural phenomenon inherited from the history of a country or a nation. Chinese folk culture has a long history. With the development of society, more and more folk elements in Chinese folk culture are used in art design. In the five thousand years of Chinese culture, the twelve zodiac has a very important position. It is closely related to people's life, and its culture permeates every corner of life. As an important Chinese folk culture, the zodiac is vividly displayed in paper-cut art, clay sculpture art, printmaking New Year painting art, toy decorations and so on. Its transmission process is rich in historical and cultural connotations, but also has a mysterious color.

Keywords

Zodiac; Marine shellfish; Folk culture.

1. Legend of the Birth of the Twelve Zodiac

Scholars of ancient and modern times have different opinions on the cultural origin of the twelve zodiac signs, and they have no understanding of it. The zodiac, also known as the zodiac, is the twelve animals that match the twelve geographical branches of China in the year of human birth. It is also the image representative of the twelve geographical branches, namely, Zi (rat), Chou (cow), Yin (tiger), Mao (rabbit), Chen (dragon), Si (snake), Wu (horse), Wei (sheep), Shen (monkey), You (chicken) and Xu (dog), Mo (dog), Hai (pig). Folk legend has it that Emperor Xuanyuan Huangdi chose twelve animals to serve as court guards. The cat asked the mouse to sign up, but the mouse forgot. From then on, the cat sought revenge when it saw the mouse. Originally pushed cattle as the leader, rats secretly climbed on the back of cattle to take the lead. The tiger and the dragon were dissatisfied and were named the God of mountains and sea, behind the cattle. The rabbit is not satisfied. He wants to race with the dragon. The rabbit runs in front of the dragon. The dog was unwilling to bite the rabbit in a rage and was penalized first to last. Between the snake, the horse, the sheep, the monkey and the chicken, there was a contest * and finally the pig came to occupy the end[1].

2. The Background of Marine Shell Porcelain

The English translation of "China" means not only China, but also porcelain. China is the birthplace of porcelains, and has a permanent history of making porcelains. Marine shellfish, or shell bio-porcelains, is a new type of porcelains. It was developed by Shandong Wudi Shandong Hai Porcelain Group in 1991[2]. It has a good market prospects because of its fine production technology and environmental protection of materials. Shandong Hai Porcelain Group is the only enterprise producing shellfish porcelain at home and abroad. How to integrate the twelve zodiac art of Chinese folk culture into the marine shellfish porcelain can better integrate the design elements of our traditional culture with the modern ceramic technology, make the marine shellfish more "China" and

make the Chinese craft enter the world market. At the same time, to open up new ideas for modern design can also push the Chinese Zodiac culture to the international design stage[3].

3. The Design and Application Value of the Twelve Zodiac of Folk Culture

The Zodiac image and the legendary characters of the zodiac in the folklore culture of the twelve zodiac signs, as creative subjects, provide a wide range of materials for modern Chinese design. Twelve zodiac signs are usually designed by designers with affinity and interest, so that the visual image is prominent, which can not only deepen the psychological impression of the masses, but also play a role of visual communication, and comply with consumers'demands for culture[4].

In today's world, the idea that "the nation is the world" is increasingly recognized and appealed to. The design with Chinese characteristics enables Chinese traditional culture to be disseminated and promoted all over the world. The Twelve Zodiac of Folk Culture is a unique symbol of Chinese folk culture. The design of the twelve zodiac for design elements brings challenges and fighting spirit to designers. It can also stimulate people's strong interest in the Twelve Zodiac. It is to enable people to understand and promote it to the world more deeply and connotatively, and also to inherit the Twelve Zodiac. To some extent.

4. The Design Principles Following the Twelve Zodiac of Folk Customs in the Design of Marine Shellfish Porcelain

National design principles. "The nation is the world", that is, the Vietnamese nation is the world. Culture is the soul of a nation, and design is a kind of cultural inheritance. The design of marine shellfish porcelain should take Chinese traditional culture as the background and conform to the mainstream cultural orientation of social development, inherit Chinese traditional culture, maintain national character, transform the culture representing Chinese national spirit into modern design language and join in the design of shellfish porcelain, so as to realize the dual needs of the appearance and use function of marine shellfish porcelain. Bring forth the old and bring forth the new, and go to the world.

World Design Principles. Art changes with the changes of the times and advances with the development of society. Ocean shellfish porcelain is a new type of Chinese porcelain. It is in a new period. It also changes with the development of society. Ocean shellfish porcelain should actively absorb new elements of modern art and accept different design languages and elements of art design. Su, can keep up with the development of the times, to the world.

5. Design of Folk Twelve Zodiac Patterns in Marine Shellfish Porcelain

The twelve zodiac signs of folk culture are gradually formed in the long history of development. They are auspicious symbols in the ancient Chinese tradition and an important part of the traditional auspicious patterns in China. Since ancient times, people often use the twelve zodiac patterns and auspicious words to express a certain degree of comparability or implied good wishes. In the pattern design of marine shellfish porcelain products, we can combine the twelve zodiac images of different times, different regions and different images with modern design techniques. Taking the twelve zodiac of folk culture as the design theme, the design elements or the design expression methods of the marine shellfish porcelain, we can integrate the elements of the twelve zodiac of folk culture into the marine shellfish porcelain, so that we can see the history of the marine shellfish porcelain products and the changes and evolution of culture and art.

6. Conclusion

Application of Folk Twelve Zodiac Paper-cut Art Patterns in Marine Shellfish Porcelain. Folk paper-cut art has been handed down from generation to generation. The twelve zodiac patterns in

paper-cut art have little change. They are mostly composed of one Zodiac or multiple zodiacs. They have some beautiful implications. For example, each zodiac appears independently. According to the art of paper-cut, the images of the twelve zodiac animals are cut and painted, and the silhouette patterns are used to reproduce them in the sea. On ocean shellfish porcelain, it can be either a plate of the twelve zodiac signs or a pattern of cups, a set of cups of the twelve zodiac signs.

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