

---

# Talking about "Three Styles of Singing" and Music Popularity

Bo Liu

School of art, Yangtze University, China

3334612@qq.com

---

## Abstract

"Three styles of singing", dating from ancient times to the present, has made great improvement in technique of expression and singing technique. Singing art are popular with more and more people which is closely related with the development and popularization of art. So studying the relationship between three styles of singing and music promotion, finding out its rule is of great practical significance to the art of singing and music art gaining broader and better promotion and popularization in the whole society

## Keywords

Bel Canto, Folk Singing, Popular Singing, Music Promotion.

---

## 1. The traditional sense of understanding about "Three styles of singing"

During the period of traditional learning and appreciation of vocal music, according to the effect of sound production, vocal music can be divided into "Bel Canto", "folk" and "popular" (contain the lately rapid development of the "original"). Generally, have the following division in the definition:

Bel Cantabile conto, that is beautiful song, with the meaning of beautiful songs, is usually translated as bel canto and bel canto music. It is singing style born on seventeenth Century born in Italy. It is a scientific singing method basing on Italy folk singing which sounds is sonorous, thorough, and suitable for serious, dramatic and important content. Art songs and opera generally adopt Bel canto. Bel canto aimed at playing the biggest function of the "human instrument", requiring quickly open the chest, pharyngeal cavity and head cavity in rare moments. The feeling of soft song which is from the three upper resonance relaxed out from the head. The sounds is bright, plump, mellow, and loose, with a metallic color.

Folk singing: a singing method based on the national traditional folk singing. Corresponding to western singing. It is in accordance with the Chinese people's aesthetic principles and habits, using the music image and singing skill which can performance our national character trait, spiritual features, pronunciation and intonation, melodic features, singing different ethnic groups and regions, all kinds of ethnic vocal music singing. Folk singing based on the national language, with the feature of charming and blend into body performance, voice, feeling and word-melody come into being shining with brilliance, have enriched each other through. In the long process of development, having forenamed the two degree creation principle which is affectionately, clear articulation and mellow tune, expression physique, the combination of singing and acting, singing and dancing.

Popular singing method: it is the style of singing with the throat basically. This singing method in the life is of most common and most popular which is a soft sentimental singing method popular in the 20th century 30 and 40 years, attractive rely on emotion, with the microphone to expand the sound, accompanied by the ballroom band, also known as "low singing method "(Crooning). Popular singing articulation cavity, near the spoken language, using real sound in the middle sound area, using falsetto sound in the high song area, less using resonance. According to the emotional needs of the song,

respectively, using soft, gas, roar, hoarse and other different voices to sing. It can be divided into lyrical style, country style, campus style, rock style and so on.

## 2. The distinction of Three Styles of Singing

In addition to the difference of the significance, the main difference of three styles of singing reflected on the treatment of singing of the voice and the effect. Generally, the comparison can conduct from three aspect of the "resonance", "style" and "theme".

### 2.1 Resonance aspects

Bel Canto requires resonance is the whole channel resonance, including the head cavity, or pharyngeal cavity, chest, the three are dissolved as a whole. Bel Canto sound requires more solid, emphasizing the vertical sense of the pipe.

Folk singing does not require full-channel singing, only one-half or one-third of it. In addition to emphasize a certain sense of vertical also stressed the level of sense, that is, before and after channel should maintain smooth.

The requirements of resonance of popular singing is not very strong, singing popular songs do not need to have every sound resonance, especially when singing softly and alto generally do not use resonance.

### 2.2 Style aspects

Bel canto works are often relatively serious, opera and art songs generally use bel canto. Recitals in opera are accompanied by simple recitations or speeches, such as recitation or speech. Aria is a solo song that expresses the emotion of the artist in a beautiful melody. While the quiet soft, delicate expression of psychological emotional subtle subtlety is an important style of art songs.

Folk singing is of articulation clear, bright sound, sweet, breathable and flexible, sound position relative to the front, works reflect a certain national character. Singing must be consistent with the pronunciation and style of the nation.

Popular singing compared to the former two seem simple, natural and more peaceful, from the sound to the costumes and performances are more arbitrary.

### 2.3 Subject matter

Belle works is of magnificent, vigorous, brilliant and the performance more about some of the more ambitious theme, most of them are more profound content or to express the heart of the strong pursuit of ideals.

Most of the folk vocal works perform such as the praise of the Motherland Mountains and rivers, the love of hometown and family.

Most of the popular songs describe life and love, mainly about personal life in the little things, telling the longing for love and joys and sorrows, the expression of hope and helplessness of life and so on.

## 3. Intercommunication of "Three styles of Singing" and music promotion

Chinese vocal music develop today, the singing method of the division seems to have become a convention of "truth", but the rationality of vocal "three styles", the famous musician Professor Huang Youkui as early as 80th in the last century raised objections. About the division of three singing method is not in favor. She think that "no matter Chinese or foreign and the dross has the essence of the points, we can only take its essence, abandon its dregs," she also pointed out that "popular" should be refer to everyone like. "It is not difficult to see that Huang Youkei's different views of the music situation at the time and the development of the vocal music of tolerance and expectations.

Obviously, professor Huang Youkui's view not only represents the idea was different from the mainstream and we can see this view in the later development of vocal music which is more and more accepted by the singer. They gradually began to absorb the advantages of different singing, the exchange

between different singing more and more frequent, which vocal career development has played a positive role, also contributed to the vocal "fusion" to a large extent.

Abroad, the rapid development of vocal music, singing between the different ways have been a mature exchange of results, many singers in the classical absorption of classical vocal singing on the basis of the essence of modern music with a variety of means to make it a popular understand and accepted by the public in the form of music.

It can be said that the integration of this vocal "elegant art" go to the public, making the bel canto into the "popular songs", let the public enter into the "popular songs" to understand the beauty of the beautiful sound and then enhance their own appreciation level. We can also see that Chinese singer's attempts at different forms of singing are also being put into action. The famous singer Liao Changyong in the face of the album cover pop songs when others questioned, said, "I admit that several albums before their sales did not meet their ideal standard, but this is not to sell and sing, but to breaking everyone think the bel canto can only sing Western songs view "This has also been the National Central Opera singer Wang Feng's approval, he believes that" people must eliminate the singing of the Western sing singers can only sing Western songs and Western opera ideas".

Similarly, folk singers sing "pop songs of art", continue to strengthen and develop this exchange of singing, singing art form really is advancing with the times, folk singers outstanding works can be more in-depth people, for the people to accept.

We are not difficult to see people for the new way of singing inclusiveness, this kind of inclusiveness to a certain extent also contributed to the integration of different singing, so we are more and more to hear the "people understanging", "beauty understanging", "people beauty" and other emerging vocabulary.

Three singing methods have their own very good works. We see a lot of bel canto singers perform the practice of singing, but also see S.H.E's "do not want to grow up" make Mozart "resurrection. "after 250 years. This fully shows the non-singing to a different hard-line demarcation is inappropriate and only through the interpretation of different singing will make good music in different audiences to get to know.

For the song, the same song can be "flexible" when it's singing, but the premise sing the law is not chaotic, this will give people a freshness. Past three world tenor Pavarotti, Domingo, Carreras and popular singers often side by side performances, vocal masters and pop singers who duo shake people's hearts. Chinese pop singer Liu Huan once sang the difficult tenor "Tonight no one sleeps" in the famous Italian opera "Turandot" by the popular singing method. The broadcast of the CCTV station produced a strong art of TV viewers Response and praise. This shows that anything cannot be static, any singing is not static, the art itself needs to learn, integration, development, will have more powerful vitality.

With the exchange of behavior into the once heavily fortified areas of classical music, it can be said to break through the last line of the music type of defense, the concept of music production from the fixed type of music within the creative line to the emotional, organic selection of different elements of the music model change, this change is not only brought about by the increase in the type of music, the more importantly significance is of the new concept of music injection.

#### **4. Summary**

Vocal music as an important part of human music culture, its special way of teaser is any discipline cannot be replaced. Wonderful song is the spiritual wealth of mankind and priceless.

The development of vocal music needs innovation. As a musical phenomenon, the significance of music development lies in the unformed state, which provides a flexible space for the development of vocal music. Therefore, "cross-border" development requires a multi-dimensional, mobile space.

We can see the current division of the different singing has shown a more tolerant attitude. On any kind naming of singing, in fact, no more the concept of convention. On singing, we are more to find the same between them and learn from each other, in order to enrich our means of expression. Each work should be sung in different voices, so that excellent music works can be carried forward. Of course, the premise

is based on people's modern social life and the demand for modern art to innovate, through the comparison of different singing, in inheritance, learn, and create a clearer and more conscious. But also hope that the cause of China's singing show a hundred flowers blossom, colorful scene of prosperity. With the continuous improvement of the level of human civilization, I believe that the vocal art of flowers will be more open eye-catching.

## References

- [1] Wang Yuhe. "Chinese Modern History of Music" [M]. People's Music Publishing House, 1994.
- [2] Zhou Xiaochuan Xiao Meng. "Musical Journey" [M]. New World Press, 1998
- [3] Wang Lin, "Bel canto, Ethnic, Popular Three Styles of Singing Grasp and Conversion" [J]. "Big Stage" 2010
- [4] Zhang Yi, "National Singing and Bel Canto Formation and Development of Cultural Background" [J]. "Xijiang Yue" 2010
- [5] Wei Xiaoqiong "On the Bel Canto and the Similarities and Differences of Chinese Folk Singing" [J]. "Music World" 2010
- [6] Lu Xiaobing "From the Bel Canto of the Development and Evolution of Singing to See People in Various Periods of Aesthetic Vocal Music Trend" [J]. "Music Creation" 2010
- [7] Yuan Lu'an "pop music", "nation" ," popular "[J]. "Chinese Music" 2000